## Kansas City Kansas Community College

## **Board of Trustees Special Board Meeting Minutes - AMENDED**

## November 4, 2019

## <u>CONSENT AGENDA – Item A2</u> Meeting Minutes

The Board of Trustees met on in a phone conference Monday, November 4, 2019 at 5:33 p.m. in the Executive Board Room at Kansas City Kansas Community College - Main Campus. Trustees Ash, Brown, Criswell, Daniels, McIntyre, and Sutton were present via phone. Trustee Garner was absent.

The meeting was called to order by Board Chair, Ms. Rosalyn Brown. The special meeting was called to discuss PBS Publicity Opportunity with Behind the Scenes with Laurence Fishburne.

Dr. Mosier shared the following:

- KCKCC highlighted in a public television documentary with a focus on Leaders in the Future of Higher Education. One 2-year and one 4-year college institutions.
- Dr. Mosier spoke in an interview with the executive producer about the growing needs of the community college and the P3 environmental approach, local government initiatives, and partnerships with organizations
- Underwriting fee of \$27,500 dollars covers a 4 to 5-minute Corporate profile, 3 to 5-minute Public television documentary played multiple time per year, and a commercial to be played on PBS. The college would have access to all these promotional materials.
- Mr. Jeff Novorr, University Kansas Health Systems (UKHS) and GED program will also be highlighted. UKHS has agreed to splitting the fee with KCKCC with the understanding that the focus would be focused on KCKCC. KCKCC would pay \$13,500 dollars.

Trustee Criswell expressed enthusiasm about the opportunity to place KCKCC in front of a national audience and shared that it would be great to have a cameo of the KCKCC Board of Trustees in the documentary. Trustee Sutton agreed.

Trustee Daniels commented that this is a great opportunity for the College and made the motion to approve moving forward with the proposal from Behind the Scenes with Laurence Fishburne. Trustee McIntyre seconded the motion. <u>The Motion Carried.</u>

Chair Brown called for a motion to adjourn the meeting. Trustee Criswell made the motion to adjourn the meeting. Trustee Sutton seconded the motion.

The meeting adjourned at 5.46 p.m.

ATTEST:

Chairperson, Rosalyn Brown

Secretary, Dr. Greg Mosier