

### ASSOCIATES TO BACHELORS PROGRAM AGREEMENT

Bachelor of Science in Marketing

Students Transferring from Kansas City Kansas Community College to Regis University

### Associate of Arts or Associate of Science

64 semester hours

Degree accepted from Kansas City Kansas Community College

## Courses taken at Kansas City Kansas Community College

26 semester hours\*

BUSN 101	Accounting I	3 SH
BUSN 102	Accounting II	3 SH
BUSN 113	Marketing	3 SH
BUSN 286	Principles of Management	3 SH
BUSN 204	Business Law I	3 SH
SOSC 201	Principles of Macroeconomics	3 SH
MATH 115	Statistics	3 SH
PHIL 103,105,206	Philosophy	6 SH
HUMN 207	Religious Studies	3 SH

<sup>\*</sup> This agreement assumes that the student has at least 4 semester hours of course work from this section completed as part of the A.A. or A.S. degree; the general elective hours below may be applied toward any unfulfilled requirements above 26 hours.

# Courses taken at Regis

### 33 semester hours

BA 485	Research Principles and Methods	3 SH
BA 421	Marketing and Management Policies	3 SH
BA 425	Consumer Behavior	3 SH
BA 429	Advertising and Promotion	3 SH
BA 430	Finance	3 SH
BA 454	Organizational Behavior	3 SH
BA 465	Strategic Management	3 SH
BA 479	Managing Technology for Business Strategies	3 SH
BA 495E	Ethical Decision-Making in Business	3 SH
BA 493	Senior Capstone	3 SH
RS 200	Intro to Religious Studies (Taken through Guided Independent Study)	3 SH

Additional Electives taken at Regis Total hours required to complete a Regis degree

5 semester hours\* 128 semester hours