COURSE SYLLABUS

LAST REVIEW	Spring 2021
COURSE TITLE	Course Title
COURSE NUMBER	SPCH 0151
DIVISION	Arts, Communications, and Humanities
DEPARTMENT	SPCH
CIP CODE	24.0199
CREDIT HOURS	3.00
CONTACT HOURS/WEEK	Class: X Lab: Clinical:
PREREQUISITES	None
COREQUISITES	None
COURSE PLACEMENT	Students must meet the correct placement measure for this course. Information may be found at: https://www.kckcc.edu/admissions/information/mandatory-evaluation-placement.html

COURSE DESCRIPTION

This is a basic speech course dealing with the oral communication process through the study of public speaking. Students will learn to select topics, analyze their audience, organize and gather support for a speech, improve delivery skills and reduce communication apprehension, listen for information and evaluation purposes, and distinguish between different types of speeches. Each student will develop and deliver a minimum of four speeches during the course.

KANSAS SYSTEMWIDE TRANSFER: SPCH0151

The learning outcomes and competencies detailed in this course outline or syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups project for this course as approved by the Kansas Board of Regents.

PROGRAM ALIGNMENT

This course is part of a program aligned through the Kansas Board of Regents and Technical Education Authority. For more information, please visit: https://kansasregents.org/workforce_development/program-alignment

General Education Learning Outcome
☐ Basic Skills for Communication
☐ Mathematics
☒ Humanities
☐ Natural and Physical Sciences
☐ Social and Behavioral Sciences

Institutional Learning Outcomes
☒ Communication
☒ Computation and Financial Literacy
☒ Critical Reasoning
☒ Technology and Information Literacy
☒ Community and Civic Responsibility
☒ Personal and Interpersonal Skills

TEXTBOOKS
http://kckccbookstore.com/

METHODS OF INSTRUCTION
A variety of instructional methods may be used depending on content area. These include but are not limited to: lecture, multimedia, cooperative/collaborative learning, labs and demonstrations, projects and presentations, speeches, debates, panels, conferencing, performances, and learning experiences outside the classroom. Methodology will be selected to best meet student needs.

COURSE OUTLINE
I. Introduction to Public Speaking
       A. The importance of public speaking
       B. The communication process
       C. Overcoming speech anxiety
       D. Listening
       E. Ethics in public speaking
II. The Speechmaking Process
       A. Selecting & narrowing topics
       B. Audience analysis
       C. Developing the specific purpose
       D. Researching the speech/ Gathering visual and verbal supporting material
       E. Organizing & outlining the speech
       F. Rehearsing the speech
       G. Delivering the speech
III. Speaking to Inform

A. Strategies of gaining attention
B. Strategies for assisting listener comprehension and retention
C. Use of visual aids
IV. Principles & Strategies of Persuasive Speaking
A. Definition/description of persuasion
B. Goals of persuasive speaking
C. Using emotion to persuade
D. Using logic and evidence to persuade
E. Establishing credibility

COURSE LEARNING OUTCOMES AND COMPETENCIES
Upon successful completion of this course, the student will:
A. *Students will gain an understanding of the communication process and the role of public speaking within that process.*
B. *In order to be a competent speaker, the student must be able to compose a message and provide ideas and information suitable to the topic, purpose, and audience.*
C. *A competent speaker must be able to transmit the message by using delivery skills suitable to the topic, purpose, and audience.*
D. *In order to be a competent listener, the student must be able to listen with literal comprehension.*
E. *A competent listener must listen with critical comprehension.*
F. *Students will acquire the ability to prepare and deliver informative and persuasive speeches.*
G. *Students will acquire the ability to critically analyze presentations of their own and of their peers.*

ASSESSMENT OF COURSE LEARNING OUTCOMES AND COMPETENCIES
Student progress is evaluated through both formative and summative assessment methods. Specific details may be found in the instructor's course information document.

COLLEGE POLICIES AND PROCEDURES
Student Handbook
https://www.kckcc.edu/files/docs/student-resources/student-handbook-and-code-of-conduct.pdf

College Catalog
https://www.kckcc.edu/academics/catalog/index.html

College Policies and Statements
https://www.kckcc.edu/about/policies-statements/index.html

Accessibility and Accommodations
https://www.kckcc.edu/academics/resources/student-accessibility-support-services/index.html.