COURSE SYLLABUS

LAST REVIEW   Spring 2021

COURSE TITLE   Production Processes II

COURSE NUMBER   JOUR 0278

DIVISION   Arts, Communications, and Humanities

DEPARTMENT   JOUR

CIP CODE   24.0101

CREDIT HOURS   2.00

CONTACT HOURS/WEEK Class: 2.00   Lab: X   Clinical: X

PREREQUISITES   None

COURSE PLACEMENT   Students must meet the correct placement measure for this course. Information may be found at: https://www.kckcc.edu/admissions/information/mandatory-evaluation-placement.html

COURSE DESCRIPTION

Students are involved in the processes of professional journalism practice. Students may participate in specialized areas including but not necessarily limited to reporting, editing, photography, layout, commentary and business management.

KANSAS SYSTEMWIDE TRANSFER: JOUR0278

The learning outcomes and competencies detailed in this course outline or syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups project for this course as approved by the Kansas Board of Regents.

PROGRAM ALIGNMENT

This course is part of a program aligned through the Kansas Board of Regents and Technical Education Authority. For more information, please visit: https://kansasregents.org/workforce_development/program-alignment

General Education Learning Outcome
☐ Basic Skills for Communication
☐ Mathematics
☐ Humanities
☐ Natural and Physical Sciences
☐ Social and Behavioral Sciences

Institutional Learning Outcomes
☐ Communication
☐ Computation and Financial Literacy
☐ Critical Reasoning
☐ Technology and Information Literacy
☐ Community and Civic Responsibility
☐ Personal and Interpersonal Skills

TEXTBOOKS
http://kckccbookstore.com/

METHODS OF INSTRUCTION
A variety of instructional methods may be used depending on content area. These include but are not limited to: lecture, multimedia, cooperative/collaborative learning, labs and demonstrations, projects and presentations, speeches, debates, panels, conferencing, performances, and learning experiences outside the classroom. Methodology will be selected to best meet student needs.

COURSE OUTLINE

COURSE LEARNING OUTCOMES AND COMPETENCIES
Upon successful completion of this course, the student will:
   A. The student will be able to generate ideas for media content.
   B. The student will be able to produce work in accordance with deadlines and quality standards.
   C. The student will be able to defend or reject media-related decisions based on principles of ethics.
   D. The student will be able to identify potential legal problems with published/broadcast material.

COURSE COMPETENCIES:
Upon successful completion of this course:

   The student will be able to generate ideas for media content
1. The student will be able to identify potential sources for content
2. The student will be able to appraise potential story ideas based on readers' needs and interests

3. The student will be able to categorize potential story ideas based on professional standards
4. The student will be able to plan processes required to generate content
5. The student will be able to explain her content generation plan to the teacher and other students

   The student will be able to produce work in accordance with deadlines and quality standards
6. The student will be able to accurately estimate the amount of time tasks will require
7. The student will be able to accurately estimate the amount of effort tasks will require
8. The student will be able to produce quality work on time
9. The student will be able to apply appropriate levels of effort to tasks
10. The student will be able to produce quality work that meets readers' needs and interests
11 The student will be able to manipulate the workflow management system to communicate job status to the teacher and other students

   The student will be able to defend or reject media-related decisions based on principles of ethics
12. The student will be able to identify ethical principles that may control media professionals' behavior
13. The student will be able to appraise the ethics of choices made while working

   The student will be able to identify potential legal problems with published/broadcast material
14. The student will be able to identify some of the legal restrictions placed on media
15. The student will be able to appraise decisions for potential legal problems

ASSESSMENT OF COURSE LEARNING OUTCOMES AND COMPETENCIES
Student progress is evaluated through both formative and summative assessment methods. Specific details may be found in the instructor's course information document.

COLLEGE POLICIES AND PROCEDURES
Student Handbook
https://www.kckcc.edu/files/docs/student-resources/student-handbook-and-code-of-conduct.pdf

College Catalog
https://www.kckcc.edu/academics/catalog/index.html

College Policies and Statements
https://www.kckcc.edu/about/policies-statements/index.html

Accessibility and Accommodations
https://www.kckcc.edu/academics/resources/student-accessibility-support-services/index.html.