

## COURSE SYLLABUS

<b>LAST REVIEW</b>	Spring 2023
<b>COURSE TITLE</b>	Principles of Community Economic Development
<b>COURSE NUMBER</b>	ECON 0210
<b>DIVISION</b>	Social and Behavioral Sciences & Public Services
<b>DEPARTMENT</b>	Sociology
<b>CIP CODE</b>	24.0101
<b>CREDIT HOURS</b>	3
<b>CONTACT HOURS/WEEK</b>	Class: 3
<b>PREREQUISITES</b>	None
<b>COURSE PLACEMENT</b>	Students must meet the correct placement measure for this course. Information may be found at: <a href="https://www.kckcc.edu/admissions/information/mandatory-evaluation-placement.html">https://www.kckcc.edu/admissions/information/mandatory-evaluation-placement.html</a>

### COURSE DESCRIPTION

This course is a multidisciplinary and a multicultural approach to the study of community economic development. It examines the theoretical and the practical aspects of community economic development with particular emphasis is on the socio-economic and political indicators. Critical issues such as income, jobs, the environment, sustainability, taxation, political participation, entrepreneurship and community resource mapping among others are addressed.

### General Education Learning Outcome

- Basic Skills for Communication
- Mathematics
- Humanities
- Natural and Physical Sciences
- Social and Behavioral Sciences

### Institutional Learning Outcomes

- Communication
- Computation and Financial Literacy
- Critical Reasoning
- Technology and Information Literacy
- Community and Civic Responsibility
- Personal and Interpersonal Skills

### TEXTBOOKS

<http://kckccbookstore.com/>

## **METHODS OF INSTRUCTION**

A variety of instructional methods may be used depending on the content area. These include but are not limited to: lectures, multimedia, cooperative/collaborative learning, labs and demonstrations, projects and presentations, speeches, debates, panels, conferencing, performances, and learning experiences outside the classroom. Methodology will be selected to best meet student needs.

## **COURSE OUTLINE**

- I. A New Argument for Taking Local Economic development Initiatives
- II. Toward a National Policy Agenda in Support of Local Economic Development
- III. Concepts and Theories of Local Development
- IV. The Local Economic Development Planning Process
- V. Analytical Techniques for Local Economic Development
- VI. Selecting a Local Economic Development
- VII. Locality Development
- VIII. Business Development
- IX. Human Resource Development
- X. Community-Based Economic and Employment Development
- XI. Preparing a Detailed Project Plan
- XII. Institutional Approaches for Local Economic Development
- XIII. The High Technology Economic Development Strategy
- XIV. The Local Economic Development Profession and Professionals

## **COURSE LEARNING OUTCOMES AND COMPETENCIES**

Upon successful completion of this course, the student will:

- A. CLO #1 Have a basic knowledge of major theories and methodologies in community economic development.
  1. The student will be able to define the concept of community and all of its implications.
  2. The student will be able to explain the concept of community economic development.
  3. The student will be able to show knowledge of major theories and methodologies in community economic development.
  
- B. CLO #2 Know the major issues in local/community economic development.
  4. The student will be able to apply the analytical techniques to local economic development.
  5. The student will be able to identify various strategies for community economic development.
  6. The student will be able to select appropriate community economic development plan for a particular community.

- C. CLO #3 Know the physical and psychological characteristics and the socio-economic needs of the community.
  - 7. The student will be able to identify the multicultural dimension of community development.
  - 8. The student will be able to explain the process of creating a business development plan.
  - 9. The student will be able to explain the viability of local/community-based job creation.
  
- D. CLO #4 Understand community development planning process and appropriate strategies.
  - 10. The student will be able to show how community ethnic groups can play a significant role in community economic development.
  
- E. CLO #5 Know human resource development strategies.
  - 11. The student will be able to map community human resources.
  - 12. The student will be able to evaluate community economic development strategies.
  
- F. CLO #6 Know the process of creating a business development plan.
  - 13. The student will be able to prepare a detailed project plan.
  - 14. The student will be able to explain the role of non-governmental groups and community activists in the process of community development.
  - 15. The student will be able to describe the political dimension of community economic development.
  
- G. CLO #7 Understand the potential and possibilities of community resource mapping.
  - 16. The student will be able to explain the financial aspects of community economic development.
  - 17. The student will be able to delineate the psychological dimension of community economic development.
  - 18. The student will be able to identify the demographic characteristics of the community.
  
- H. CLO #8 Understand the multicultural and global dimension of community economic development.
  - 19. The student will be able to demonstrate the process of taking community inventory.
  - 20. The student will be able to identify institutional strengths and weaknesses at the level of community.
  - 21. The student will be able to explain the indispensability of technological components in the process of development.

- I. CLO #9 Identify and demonstrate the political dimension of community development.
22. The student will be able to compare and contrast various approaches to community economic development.
  23. The student will be able to explain specific research methodologies in community development.
  24. The student will be able to write and present reports on community development progress.
  25. The student will be able to demonstrate the importance of computer software and program in community development process.
  26. The student will be able to explain the role of transportation, communication and education in the process of economic development.
- J. CLO #10 Explain community economic development finances.
27. The student will be able to explain the role of taxation in the process of community development.
  28. The student will be able to describe the process of tapping cultural practices as resources in the process of community development.
  29. The student will be able to describe the role of immigration in the process of local economic development.
  30. The student will be able to identify and distinguish the short run and the long run strategies in economic development.

### **ASSESSMENT OF COURSE LEARNING OUTCOMES AND COMPETENCIES**

Student progress is evaluated through both formative and summative assessment methods. Specific details may be found in the instructor's course information document.

### **COLLEGE POLICIES AND PROCEDURES**

*Student Handbook*

<https://www.kckcc.edu/files/docs/student-resources/student-handbook-and-code-of-conduct.pdf>

*College Catalog*

<https://www.kckcc.edu/academics/catalog/index.html>

*College Policies and Statements*

<https://www.kckcc.edu/about/policies-statements/index.html>

*Accessibility and Accommodations*

<https://www.kckcc.edu/academics/resources/student-accessibility-support-services/index.html>.