

COURSE SYLLABUS

LAST REVIEW	Spring 2021
COURSE TITLE	Applied Audio for Media
COURSE NUMBER	AUDI 0258
DIVISION	Arts, Communications, and Humanities
DEPARTMENT	AUDI
CIP CODE	10.0203
CREDIT HOURS	3.00
CONTACT HOURS/WEEK	Class: X Lab: X Clinical: X
PREREQUISITES	AUDI0250 with a grade C or above.

COURSE PLACEMENT Students must meet the correct placement measure for this course. Information may be found at:
<https://www.kckcc.edu/admissions/information/mandatory-evaluation-placement.html>

COURSE DESCRIPTION

This course will teach the student a variety of skills and techniques necessary when working in non-musical audio fields. Sound design and running sound for theater, dialog replacement and TV spot production, voice-overs, and long form audio projects, and DVD authoring are some of the topics that will be studied.

KANSAS SYSTEMWIDE TRANSFER: **AUDI 0258**

The learning outcomes and competencies detailed in this course outline or syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups project for this course as approved by the Kansas Board of Regents.

PROGRAM ALIGNMENT

This course is part of a program aligned through the Kansas Board of Regents and Technical Education Authority. For more information, please visit:
https://kansasregents.org/workforce_development/program-alignment

General Education Learning Outcome

- Basic Skills for Communication
- Mathematics
- Humanities
- Natural and Physical Sciences
- Social and Behavioral Sciences

Institutional Learning Outcomes

- Communication
- Computation and Financial Literacy
- Critical Reasoning
- Technology and Information Literacy
- Community and Civic Responsibility
- Personal and Interpersonal Skills

TEXTBOOKS

<http://kckccbookstore.com/>

METHODS OF INSTRUCTION

A variety of instructional methods may be used depending on content area. These include but are not limited to: lecture, multimedia, cooperative/collaborative learning, labs and demonstrations, projects and presentations, speeches, debates, panels, conferencing, performances, and learning experiences outside the classroom. Methodology will be selected to best meet student needs.

COURSE OUTLINE

- I. Sound design for theater/picture
 - A. The script, director, and function of sound.
 - B. Types of sound cue – spot fx, ambiences etc.
 - C. Source materials.
 - D. Editing techniques.
- II. Running sound for theater
 - A. Script annotation.
 - B. Wireless mics.
 - C. Practice of mixer operation.
 - D. Sound cue software (Qlab).
- III. Audio for Video/Motion Picture
 - A. Field audio.
 - B. Dialog replacement.
 - C. Voice-overs.
 - D. Producing the session.
 - E. Sound libraries.
 - F. The foley stage.
 - G. Foley editing and sound design techniques.

- IV. Long form projects
 - A. Producing and recording audio books.
 - B. Editing and mixing long form projects.
- V. Media Authoring
 - A. File formats used in media authoring.
 - B. Combining video and audio in video editing software.
 - C. On-screen menus.
 - D. Authoring dissemination formats.

COURSE LEARNING OUTCOMES AND COMPETENCIES

Upon successful completion of this course, the student will:

- A. The learner will be able to design and create effective sound content to accompany visuals.
- B. The learner will be able to operate sound and cuing equipment found in live theater.
- C. The learner will understand and be able to develop a portfolio of audio for picture projects
- D. The learner will be able to produce, record, and mix long form audio projects.
- E. The learner will be able to author dissemination formats.

Course Competencies:

Upon successful completion of this course:

The learner will be able to design and create effective sound content to accompany visuals.

1. The learner will be able to discuss the function of the script, director, and function of sound.
2. The learner will be able to create different types of sound cues - spot fx, ambiences etc.
3. The learner will be able to source material for subsequent sound design.
4. The learner will be able to edit source material into an effective sound cue.

The learner will be able to operate sound and cuing equipment found in live theater.

5. The learner will be able to annotate a script correctly for use during a show.
6. The learner will be able to set up and operate wireless mics correctly.
7. The learner will practice operation of the mixer specific to the theater environment.
8. The learner will be able to set up and operate sound cuing software.

The learner will understand and be able to develop a portfolio of audio for picture projects.

9. The learner will be able to discuss field audio gathering techniques and equipment.
10. The learner will be able to engineer dialog replacement sessions, and mix dialog replaced spots.

11. The learner will be able to engineer and mix voice-over content.
12. The learner will be able to produce dialog replacement and voice over sessions.
13. The learner will be able to discuss sound libraries and source sounds from sound libraries.
14. The learner will be able to create and record foley sound effects.
15. The learner will be able to post-produce foley recorded sound effects.

The learner will be able to produce, record, and mix long form audio projects.

16. The learner will be able to produce and record audio book content.
17. The learner will be able to editing and mix long form projects.

The learner will be able to author dissemination formats.

18. The learner will be able to discuss file formats used in media authoring.
19. The learner will be able to combining video and audio in video editing software.
20. The learner will be able to create on-screen menus.
21. The learner will be able to author dissemination formats.

ASSESSMENT OF COURSE LEARNING OUTCOMES AND COMPETENCIES

Student progress is evaluated through both formative and summative assessment methods. Specific details may be found in the instructor's course information document.

COLLEGE POLICIES AND PROCEDURES

Student Handbook

<https://www.kckcc.edu/files/docs/student-resources/student-handbook-and-code-of-conduct.pdf>

College Catalog

<https://www.kckcc.edu/academics/catalog/index.html>

College Policies and Statements

<https://www.kckcc.edu/about/policies-statements/index.html>

Accessibility and Accommodations

<https://www.kckcc.edu/academics/resources/student-accessibility-support-services/index.html>.