

**ACADEMIC MASTER PLAN TASK FORCE
MEETING MINUTES
Tuesday, January 28, 2020
Room 3205
1:30 pm**

Present: Cleon Wiggins, Emily Morrow, Jonathan Taylor, Dr. Jim Krajewski, Jason Sievers, Samantha Landau, Dr. Mihir Chand, Amber Crum, Tyrun Flaherty, Veronica Shipley, Jennifer Gieschen, Polly Hawk, Carrie Dimino, Jeff Smith

Absent: Cindy Scanlon, Shay Dodson, Jeff Sixta, Dr. Alicia Hooks, Heaven Hansen

1. Agenda Items

- Overview of October and November 2019 AMP Meetings:
 1. Discussed the purpose of the Academic Master Plan and how it supports an institution's strategic plan. It is important to have every area of campus involved to ensure successful implementation of the AMP.
 2. Discussed the need and importance of using data in the creation of an AMP.
 3. Discussed current educational environment.
 4. A website should be established to ensure transparency with the planning of the AMP.
- S.W.O.T. (Strengths, Weaknesses, Opportunities, and Threats) Analysis: Classrooms, testing out of BLUE (from a micro perspective), the WOW factor, grading in a timely manner (which should be covered under and addressed by the CTE), team teaching to engage students, employment of graduates compared to other schools (industry data).
- Mid America Regional Council (MARC) Report: Measures how we're doing compared to other schools in the area.
 1. Landscape analysis of credentials offered for target schools in the greater Kansas City area.
 2. Education Assessment Inventory is produced by MARC to provide educators and students with the most current list of credentials being offered to prepare for high demand occupations.
 3. Present areas of opportunity for colleges to develop curriculum for new programs where there are gaps.
 4. We should be consider adapting to meet changing demands to help student success levels.
 5. Five areas of high demand occupations: advanced manufacturing, electrical technology, industrial technology, machining, welding. The average salary is \$42,900. The demand in this industry over the next 5 years is expected be about 38,386 jobs.
- A sub committees is needed to determine what should be done over the next five years to prepare students for jobs or a 4-year college. Dean Wiggins asked everyone to consider serving on an internal and an external committee to look at things would be drivers for an academic master plan and to let him know which committee they wish to serve on.
- Dr. Chand's data results from the CCSSE survey indicates that students think it is important that faculty tell them they're not doing well or that they're failing. We need to identify struggling students and intervene to increase student success.
- Subcommittees are needed for the website and to look at external and internal drivers that will drive the academic plan over the next five years.
- Division meetings: The AMP committee members should make their division aware of this task force, and encourage feedback.
- We should determine what our academic priorities are and the objectives to support those priorities.
- The Academic Master Plan Website Subcommittee will work with Matt Fowler to disseminate information to the rest of campus. Samantha Landau, Emily Morrow, and Jason Sievers will serve on this subcommittee.
- Dean Wiggins is requesting that the AMP Task Force meet twice per month. By the fall semester, a plan should be in place to present to the VPAA and the Board of Trustees.

Minutes submitted by Veronica Shipley