KCKCC Academic Master Plan

External Drivers Sub-Committee

Members: Dr. Mihir Chand, Carrie Dimino, Polly Hawk, Alicia Hooks

Meeting 1

KCKCC Vision Statement:

National leader in academic excellence & a partner of choice in the communities we serve.

Planning Committee Purpose:

Provide a framework for academic planning and decision-making

Resources focused on:

- *"Experiential Learning Initiative" by Dr. Sarah Hardy*
- *Experiential Learning Component – Hampden-Sydney Students*
- *Blue Mountain Community College Academic Master Plan*
- *KCKCC Program Demand Gap Analysis*

Questions driving our discovery process:

1. What impacts student enrollment outside of the college?
2. What influences student retention outside of the college?
3. What outside forces/influences impact student learning?
4. Who could/should address these concerns and how?
5. What data is needed to support student success & academic excellence?
   a. Information on target market
   b. What cultural influences impact learning, academic excellence, and success
   c. Information on current workforce needs, trends, and future predictions
6. Are we really able to be courageously honest in order to improve?
7. What is the ONE THING the community will DRASTICALLY miss if we close?
8. SWOT Analysis is needed

External Drivers affecting SWOT

1. Job openings, now and predicted (demand)

2. Population trends (supply)

3. Economic development

4. Needs of business & industry

5. Technology

6. Taxes, laws, legislation, & policy

7. Community make-up and what they bring (culture, learning style, etc)

8. What they come to us with & how to address, do we address?
   a. Literacy levels of students
   b. Methods of district (teachers) producing students needing a remedial approach
   c. Antiquated styles (pedagogy vs andragogy, experiential requirement, etc)

9. Students unable to effectively meet the workforce needs (pre-professional skills)

10. External issues impacting learning & retention (who to address it, do we address it)
    a. Homelessness
    b. Safety
    c. Transportation
    d. Income
    e. Personal/Family issues/concerns

SWOT Questions:

S 1. What are we REALLY good at (not OK, not working on it, ect…) – Exceptional at

W 2. What can we focus on developing that have the greatest impact on external drivers

O 3. What opportunities exist to be a "partner of choice" in the community

T 4. What external threats impact us now, and what potential threats are predicted

SWOT Analysis (1ˢᵗ Draft)

Strengths (Exceptional)	Weaknesses
- Access to technology? - Multiple locations? - Bus passes for those on bus route? - What else?	- Brand Awareness - Bragging about what we are doing - Providing access to the community - Technology - Engagement - Etc - Unification and collaboration within the college of departments to reduce confusion to external stakeholders - Collaboration with the community - Lack of flexibility (business & industry) - What else?
Opportunities	Threats
- Provide services in the community - Experiential learning in collaboration with the community and B & I - Partner with the community to expand and enhance instruction - What else?	- Competency based training - Educational institutions expanding in our area - B & I getting involved with training due to our not meeting market demands - What else?

Suggestions to consider:

1. Faculty teaching in high schools (transition, literacy, helping district teachers, etc?)
2. Mandated experiential learning through "effective" partnerships
3. Address, embrace, and implement instructional methods for various learning styles
4. Full department addressing retention concerns including issues i.e. homelessness
5. Unite departments across campus for ease of access to community stakeholders
6. Flexibility in offerings (time, location, duration, competency based, etc.) for B & I