



# Kansas City Kansas Community College

Request for Proposal/Bid 24-018	
<b>KCKCC Student Experience Zero-Based Redesign</b>	
RFP/Bid Issued:	Wednesday, November 20, 2024
Question/clarification deadline:	Tuesday, December 10, 2024, 3:00 PM CST
Proposals/Bids Due:	Friday, December 20, 2024, 10:00 AM CST
Buyer:	Amiee Wenson Director of Budget & Purchasing Finance Department, Jewell Building Kansas City Kansas Community College 7250 State Avenue, Kansas City Kansas 66112 Email: awenson@kckcc.edu

FORM A

RESPONDENT ACKNOWLEDGEMENT

RFP 24-018

The undersigned certifies that he/she has the authority to bind this company in an agreement to supply the service in accordance with all terms and conditions specified herein. Please type or print the information below.

Respondent is REQUIRED to complete, sign, and return this form with their submittal.

Company Name	Authorized Person (Print)
Address	Signature
City/State/Zip	Title
Phone#	Date
Fax#	Tax I.D.
Email Address	

TABLE OF CONTENTS

RFP NO. 24-018

PROFILE OF KANSAS CITY KANSAS COMMUNITY COLLEGE	PAGE 4
INSTRUCTIONS FOR SUBMITTING PROPOSALS	PAGE 5
SCOPE OF SERVICE / PROPOSAL REQUIREMENTS	PAGE 8
GENERAL TERMS AND CONDITIONS	PAGE 11

## PROFILE OF KANSAS CITY, KANSAS

### COMMUNITY COLLEGE

Kansas City Kansas Community College is a centrally located public 2-year institution in the Kansas City metropolitan area, in northeast Kansas. The College was founded in 1923 and is accredited by the Higher Learning Commission. KCKCC's Main Campus and Technical Education Centers are within the city limits of Kansas City, Kansas, located within Wyandotte County near State Avenue and College Parkway. The College also serves Leavenworth County with a satellite center, Pioneer Career Center.

The stated mission of KCKCC is "Inspire individuals and enrich our community one student at a time."

## INSTRUCTIONS FOR SUBMITTING PROPOSALS

### SECTION 1: GENERAL INSTRUCTIONS

All submittals must be in accordance with these instructions.

- A. Must submit three (3) original paper copies of the submittal response in a sealed envelope, labeled with the project number and project title. A pdf copy of the proposal should be emailed to [awenson@kckcc.edu](mailto:awenson@kckcc.edu). Paper copies should be delivered or mailed to 7250 State Avenue, Kansas City, KS 66112, Attention: Amiee Wenson, Director of Budget & Purchasing, Administrative Offices.
- B. The College reserves the right to waive defects and informalities in submittals, to reject any or all submittals, or to accept any submittals as may be deemed in the best interest of the College, in its sole discretion.
- C. Any submittal may be withdrawn at any time prior to the time specified herein for the opening of submittals, but no submittal may be withdrawn for a period of ninety (90) days after the submittal.
- D. Any exceptions taken to the terms, conditions, or specifications of the RFP must be clearly noted in the submittal as follows: Exceptions to RFP 24-018. If not so noted, then the successful respondent expressly agrees to the terms, conditions, and specifications of the RFP in its entirety and any exception after submittal will be held invalid and/or cause to reject the submittal, in whole or in part, at the sole discretion of the College.
- E. Questions and information pertaining to any item of this request may be obtained by submitting a request via email prior to the submittal deadline as noted on Page 1. Except in writing as noted on page 1, no other communication will take place between respondents and employees of the College during the RFP process.
- F. Services shall not be subcontracted or assigned, in whole or in part, without the express written consent of the College. Areas of work that cannot be accomplished by the respondent must be identified in the submittal, including the identification of other firms to be used. However, ultimate responsibility for the goods/services and all obligations relating to the goods/services will remain with the successful respondent.
- G. It is the responsibility of each respondent to become familiar with the requirements of this RFP. Lack of knowledge concerning the RFP's requirements will not relieve the respondent of conditions submitted in response to the submittal.
- H. If it becomes necessary to revise this RFP in whole or in part, an addendum will be posted on the College's website and provided to all respondents on record as having received the RFP. It is important to note, however, that it remains the responsibility of the respondent to determine if any addenda have been issued and to obtain those addenda prior to submitting their submittal.
- I. The College will not be liable for any costs that a respondent may incur in the preparation of or presentation of the submittal.
- J. In all cases, no verbal communication will override written communication, and only written communications are binding.
- K. The College shall not be obligated to return the respondent's submittal once submitted, whether the submittal is withdrawn.

## SECTION 2: EVALUATION CRITERIA

Evaluation will be in accordance with the College's policies and practices and purchasing policy. The College shall base its selections for professional services required for a project upon, but not limited to, the following criteria:

- A. Approach to the Scope of Services. The scope of the services offered and the extent to which they meet or exceed the requirements of the College.
- B. Personnel. Professional credentials and experience of all personnel who will be involved with the project. The specialized experience and technical competence of the respondent with respect to the type of services required.
- C. Capacity to Perform the Work. The capacity and capability of the respondent to perform the work in question, including specialized services, within the time limitations fixed for the completion of the project. Total resources of the respondent that can be applied to the Project, including project schedule.
- D. Experience. The past record of performance of the respondent with respect to such factors as control of costs, quality of work, and ability to meet schedules. Previous experience with similar or like services as outlined in this RFP, including references, level of satisfaction of present and former clients with accounts of comparable size and complexity.
- E. Familiarity. The respondent's proximity to and familiarity with the College and/or higher education. Understanding of the scope and work required as evidenced by the submittal and the ability of the respondent to deliver services as requested.
- F. Fee Proposal. Selection will be made based upon the most responsible respondent in the sole discretion of the College, including costs. A responsible respondent is a firm who has the capability and experience in all aspects to fully perform the contract requirements and the integrity and reliability which will assure good faith performance.

### SECTION 3: PROPOSAL SUBMITTALS

Bid/Proposal Format - the following should be clearly identified in your proposal:

- A. Respondent Acknowledgement Sheet - Completed copy of page 2 of this RFP.
- B. Company Overview and History - Describe your company, officers, number of employees, and operating policies. State the number of years your organization has been in business and the financial stability of your company (no more than two pages).
- C. Experience/References- Describe your experience in performing the services requested in this RFP. Indicate if you have previously contracted with KCKCC, and if any contract with KCKCC was terminated or declared in default by the College due to performance, breach, or other concerns. Provide three (3) references, preferably those that include current and former public higher education clients for similar work.
- D. Key Personnel - Identify key personnel who would be assigned to this project to provide the services described in the Scope of Work, highlighting the primary point of contact for the College. Include an organizational chart and resumes as appropriate.
- E. Project Approach - Describe in detail the approach to the project. Provide a detailed, task-oriented timeline for the project as it relates to the project requirements.
- F. Fee Proposal - Describe how your firm is compensated for service and describe all fees for services on our account. Include itemized costs for all components and features to be delivered. Unless stated, the College shall assume that no other fees will be assessed in connection with the provision of services. (Form B — last page of RFP)

## SCOPE OF SERVICES

### SECTION 1: INTRODUCTION TO PROJECT

The College intends to begin with a blank slate to entirely redesign the experience(s) it provides for prospective students, existing students, past students, and alumni. This zero-based redesign will provide a vision for all systems and services that will result in a student experience “Like NO Other.” The tag line “Like NO Other” is already being used on campus in eager anticipation of this effort.

An Ellucian-managed (SaaS Migration) project will begin in January of 2025 and continue through June of 2026. The College is seeking proposals for a concurrent effort that will lead and guide staff and faculty while including the following: assessing the current set of services facing prospects/students/alumni; identifying the information that the college would want to provide (and how/when); identifying which data points *must* be gathered (and how/when); and identifying additionally *helpful* data points that the college would want to gather (and how/when). Secondly, this project will include respondent/vendor guidance in designing an optimal data model – a collective repository of data from all/many college systems – with the recommendation of applications capable of mining, displaying, and otherwise providing/reporting this data in a format that meets the needs of the Board, Cabinet, faculty, staff, students, and governing bodies not limited to accrediting organizations and Federal, State, and local governments. This effort will result in a detailed map of the ideal student experience which will serve as a guide to both the college and respondent/vendor while collaborating to execute this vision by or before June 30, 2026.

### SECTION 2: SCOPE OF WORK

#### A. Project Management

Respondent will assign and name a qualified and experienced Project Manager (RPM) who will regularly collaborate and communicate with the College CIO to ensure timely and optimal integration of services between the Respondent’s team, Ellucian consultants, and College staff. RPM will engage with the CIO immediately following vendor selection.

#### B. Project Roadmap and Detailed Plan

RPM will collaborate with the CIO to overlay a detailed project plan of its own [“Deliverable #1”], using the Ellucian project timeline and milestones as reference points in its planning. Respondent will also provide a high-level Roadmap [Deliverable #2] to identify no less than the beginning and end points of its (functional assessment, process redesign, documentation, process optimization deployment, and data modeling/app-selection) work with each functional area.

#### C. Project Delivery

Respondent will assign and name experienced, qualified personnel (EQP) who have detailed understanding of the functionality (including interdependence/ interoperability across modules) in each of the following Colleague areas:



1. Core
  2. Student
  3. Financial Aid
  4. Accounts Receivable
  5. Finance
  6. Human Resources
  7. Payroll
  8. Advise
  9. Degree Audit & Planning
- D. Functional Assessment
- EQPs will collaborate with college staff to assess current experiences for prospects, current students, prior students, alumni (hereafter called “constituencies”), and the Institutional Effectiveness (data reporting) team.
- E. Future-State Process Mapping
1. EQPs will introduce faculty/staff to best-practice process workflows while redesigning how to best serve all constituencies.
  2. EQPs will document [Deliverables #3] future-state process flows for all constituencies, and such document(s) will identify which roles or systems will interact with constituencies at specific points of each process.
- F. Staff Training on Future-State Procedures
- EQPs will provide training per role – as requested by staff – to introduce new procedures. Where such training deviates from what is defined in their respective SOP Manuals, EQP will work with staff to ensure that SOP Manuals are updated to reflect new procedures.
- G. Data Model Design and Reporting Platform Selection
1. RPM/EQP will collaborate with the Director of Institutional Effectiveness and CIO to design the ideal data model for meeting the operational and reporting needs of the college.
  2. RPM/EQP will collaborate with the Director of Institutional Effectiveness and CIO to select the ideal reporting tool set for meeting the operational, reporting, and data mining needs of the college.
  3. RPM/EQP will provide best practice examples from other higher educational environments.
  4. RPM/EQP will oversee and aid in the configuration and deployment of the selected data model and reporting tool set.

### SECTION 3: CONTRACTOR RESPONSIBILITIES

- A. Customer Care
1. RPM will engage with the CIO immediately following the execution of a College/Respondent contract to begin collaborating on the project timeline, resource allocation, performance expectations, and communication planning.

2. RPM will engage with the CIO by joining in regularly scheduled project management Zoom/Teams meetings to note any issues or concerns and provide regular updates on EQP progress, especially as it relates to anticipated deliverables and realization of the ideal student experience.
3. RPM will obtain sign-off by the CIO for all anticipated deliverables as the project progresses. Contractor's contractual obligations will only be deemed complete with CIO sign-off for the entire project.

B. Credentials/Staff Qualifications

Provide the resumes/curriculum vitae/bios of those persons who will provide these services.

#### SECTION 4: CONTRACTOR MINIMUM QUALIFICATIONS

- A. Demonstrated ability to provide the analysis, process mapping, training, and documentation described in this proposal.
- B. At least 10 years of experience working with Ellucian's Colleague system among higher education clients.

## GENERAL CONTRACT TERMS AND CONDITIONS

### SECTION 1: GENERAL TERMS

- A. **Governing Law.** A standard contract document will be negotiated once the successful respondent(s) has been selected. Per state statute, Form DA-146a is required and the State of Kansas will be the governing law.
- B. **Independent Contractor.** The respondent is now and shall remain a separate and independent entity from the College.
- C. **Submittal.** The submittal received from the successful respondent, along with the RFP, will be incorporated into the Agreement between the College and the respondent, and all provisions therein shall be provided by the respondent in accordance with the requirements of the submittal, unless superseded by the terms and conditions of the Agreement, RFP, or any subsequent amendment. No contract award shall exist until an agreement is approved by the College and executed by both parties.
- D. **Term.** The agreement shall include the project schedule and acceptance of the final product. The initial term of the agreement shall be one (1) year with four (4) renewable years. The contract will automatically renew unless the College provides notice at least thirty (30) days prior to the expiration of the annual renewal period.
- E. **Insurance.** While performing the services, the respondent will maintain minimum insurance coverage specified herein. The College will be listed as an additional insured in respect to general liability, automobile liability, and umbrella/excess insurance. However, the addition of the College as an additional insured shall not in any way nullify coverage for claims or actions the College may have against the respondent. The respondent will provide the College certificates evidencing the required coverage prior to commencing services.

<b><u>Type of Coverage</u></b>	<b><u>Limits of Liability</u></b>
Workers' Compensation	Statutory
Employers' Liability	\$500,000
Comprehensive General Liability	\$1,000,000 per occurrence, \$2,000,000 aggregate
Automobile Liability	\$1,000,000 per occurrence, \$2,000,000 aggregate
Umbrella	\$2,00,000
Professional Liability	\$1,000,000 per claim

- F. **Equal Employment Opportunity Clause.**  
Respondent hereby agrees to the following provisions:

### 1. No Discrimination

The respondent will not discriminate against any employee or applicant for employment because of race, color, religion, sex, sexual orientation, gender identity, or national origin, or any other classification protected by law. The respondent will ensure that applicants are employed, and that employees are treated during employment without regard to their race, color, religion, sex, sexual orientation, gender identity, or national origin or any other classification protected by law.

### 2. Posting Non-Discrimination Notices

The respondent agrees to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this nondiscrimination clause.

The respondent will, in all solicitations or advertisements for employees placed by or on behalf of the respondent, state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, or national origin, or any other classification protected by law.

### 3. No Retaliation

The respondent will not discharge, or in any other manner discriminate against, any employee or applicant for employment because such employee or applicant has inquired about, discussed, or disclosed the compensation of the employee or applicant or another employee or applicant, or for filing a complaint of discrimination. This provision shall not apply to instances in which an employee who has access to the compensation information of other employees or applicants as a part of such employee's essential job functions discloses the compensation of such other employees or applicants to individuals who do not otherwise have access to such information, unless such disclosure is in response to a formal complaint or charge, in furtherance of an investigation, proceeding, hearing, or action, including an investigation conducted by the employer, or is consistent with the respondent's legal duty to furnish information.

### 4. Noncompliance

In the event of the respondent's noncompliance with the nondiscrimination clauses of this contract or with any of the said rules, regulations, or orders, this contract may be canceled, terminated, or suspended in whole or in part and the respondent may be declared ineligible for further government contracts or federally assisted construction contracts in accordance procedures authorized in Executive Order 11246 of September 24, 1965, and such other sanctions may be imposed and remedies invoked as provided in Executive Order 11246 of September 24, 1965, or by rule, regulation, or order of the Secretary of Labor, or as otherwise provided by law.

#### 5. Subcontractors

The respondent will include the nondiscrimination provisions herein in every subcontract or purchase order unless exempted by rules, regulations, or orders of the Secretary of Labor issued pursuant to section 204 of Executive Order 1 1246 of September 24, 1 965, so that such provisions will be binding upon each subcontractor or vendor.

#### 6. Secretary of Labor Compliance

The respondent agrees that it will assist and cooperate actively with the administering agency and the Secretary of Labor in obtaining the compliance of respondent and subcontractors with the equal employment opportunity clause and the rules, regulations, and relevant orders of the Secretary of Labor, that it will furnish the administering agency and the Secretary of Labor such information as they may require for the supervision of such compliance, and that it will otherwise assist the administering agency in the discharge of the agency's primary responsibility for securing compliance.

#### G. Debarred Contractors

The respondent further agrees that it will refrain from entering into any contract or contract modification subject to Executive Order 11246 of September 24, 1965, with a contractor debarred from, or who has not demonstrated eligibility for, government contracts and federally assisted construction contracts pursuant to the Executive Order, and will carry out such sanctions and penalties for violation of the equal employment opportunity clause as may be imposed upon contractors and subcontractors by the administering agency or the Secretary of Labor pursuant to Part II, Subpart D of the Executive Order. In addition, the respondent agrees that if it fails or refuses to comply with these undertakings, the administering agency may take any or all of the following actions: cancel, terminate, or suspend in whole or in part this grant (contract, loan, insurance, guarantee); refrain from extending any further assistance to the respondent under the program with respect to which the failure or refund occurred until satisfactory assurance of future compliance has been received from such respondent; and refer the case to the Department of Justice for appropriate legal proceedings.

#### H. Smoke and Tobacco-Free College

The respondent agrees to abide by the Smoke and Tobacco- Free College policy for all employees and subcontractors while at college locations.

#### I. Sales Tax Exemption. The College is exempt from sales tax, and it should be excluded from all proposals.

FORM B

RFP 24-018 Colleague Optimization, Process/SOP Documentation, and Staff Augmentation

Please describe the pricing structure of the services offered by proposal.