

# Marketing

## *Certificate of Completion*

**Credits Required:** 10

**Division:** Math, Science & Business Technology

**Contact:** [MSBT@kckcc.edu](mailto:MSBT@kckcc.edu)

Marketing is a fundamental component of all business operations and is a critical aspect of the success of a business. If you are ready to contribute more to your organization, or take on a new professional role, this 10-credit hour Marketing Certificate of Completion will provide you with a competitive edge and skills that will enhance your value to an employer.

**Requirements for admission to the program:**

- No requirements for admission to the program.
- Contact program for program-specific advising.

**Marketing Requirements\***

Course		Credit Hours
BUSN 0140	Essential Career Skills	1
BUSN 0263	Consumer Behavior	3
BUSN 0264	Integrated Marketing Communications	3
BUSN 0266	Principles of Selling	3
*See course syllabi for Marketing course prerequisites.		

<b>Total Hours for a Marketing Certificate of Completion</b>	<b>10</b>
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