Kansas City Kansas Community College is a public, urban, open-door, and comprehensive community college committed to excellence in higher education. Through an accessible and supportive learning environment, the college mission is to provide higher education and lifelong learning to the varied communities, primarily in its service area of Wyandotte and Leavenworth counties.
Strategic Plan 2013 – 2016

Strategic Plan Development Team

Dr. Doris Givens  
President

Dr. Denise McDowell  
Co-Chair

Dr. Sangki Min  
Co-Chair

Dr. Michael Vitale  
Vice President

Dr. Baz Abouelenein  
Dean

Mr. Jim Beechwood  
Staff

Ms. Barbara Clark-Evans  
Staff

Mr. Shawn Derritt  
Staff

Mr. Darren Elliott  
Faculty

Mr. Larry Hill  
Staff

Ms. Jessie Johnson  
Faculty

Dr. Brenda Kelly  
Staff

Ms. Anita Krondak  
Staff

Dr. Jonathan Long  
Dean

Ms. Karalin McKain  
Staff Senate

Mr. Rich Piper  
Staff

Mr. Cliff Smith  
Dean

Dr. Curtis V. Smith  
College Senate

Ms. Susan Stuart  
Staff

Mrs. Karisse Whyte  
Faculty Senate
2014 – 2015
Strategic Plan
Work Group Updates
Presented at February 17, 2015
KCKCC Board of Trustees Meeting by:
Dr. Denise McDowell
Dr. Sangki Min
Strategic Plan Co-Chairs
Strategic Direction 1: Improve Student Success and Academic Achievement
Student Needs Assessment
Strategic Direction 1
Goal 1.1: Support Student Success in Developmental Education

- **Computer Workshops**
  - Basic Computer Skills, Navigating the KCKCC Website
  - Offered at the Main Campus and Leavenworth Center

- **Challenges**
  - Increase time needed to advertise Workshops.
  - Increase need to get the logistics for Workshops resolved in a more timely manner.
  - Locating more affordable instructors who are available during the work day and week.
  - Identify a cost effective way to underwrite instructional cost for Workshops.
Student Needs Assessment
Strategic Direction 1
Goal 1.1: Support Student Success in Developmental Education

Next Steps

- Offer Workshops on:
  - Tuesday Feb 24, 2015, from 6 pm to 8 pm
  - Saturday, Feb 28, 2015 from 9:00 a.m. to Noon.
  - Location to be announced
The first Conversation & Feedback session on updating course syllabus outcomes was held on campus and online via Zoom.

- A total of 10 faculty members were in attendance
- 6 out of the 10 attendees were full-time faculty; 4 out of the 10 attendees were adjunct faculty
- 3 out of the 10 were program coordinators
- 4 out of the 10 have participated in professional development assessment conferences that have been funded by KCKCC
Challenges

- KPI review and modification – recurring concern that our KPIs don’t actually match the goals and work of the Work Group.
- While the change from assessing competencies to assessing KBOR outcomes will modify the assessment and reporting practices of less than 50% of faculty. This adjustment will require several semesters for full implementation.

Next steps

- All faculty will continue to be invited to 4th Wednesday Student Learning Outcomes Assessment (SLOA) Work Group meetings for working sessions on a variety of assessment topics.
- Conversation & Feedback sessions on updating course syllabus outcomes will be repeated at Division and/or Departmental meetings.
The mandatory advising process rolled out during the Spring 2015 enrollment period that began November 1.

3,183 students were under 30 credit hours and were degree seeking during the fall 2014 semester, of these students 2,121 students enrolled for the spring 2015 semester. This shows a 66% retention rate from Fall 2014 to Spring 2015 among this population. When compared to a 55% retention rate from Fall 2013 to Spring 2014, this is an 11% increase.
Challenge
- Some students with transfer credit that had not yet been posted were caught in the less than 30 credit hour net which meant they were not able to enroll online and had to connect with an advisor.

Next Step
- Continue to adjust process as needed
Strategic Direction 2: Improve Responsiveness to Evolving Workforce and Community Needs
Challenges

- Students unaware of services offered by KCKCC Career and Entrepreneurship Center.
- Increase contact between our students and local employment agencies.

Next Steps

- Student focus group to discuss student perceptions of services offered by our center and student ideas for improved services.
- Employment agencies with job openings will visit campus in February.
- Partnership between our Career Center and Fire Science Dept. to provide workshops and mock interviews for students, bringing in industry professionals to conduct the training.
Mr. Larry Hill and Mr. Rich Piper have accepted the invitation to be Co-Work Group Leaders

CNC Laser Training (first in KC area) in Dec 2014 for 7 employees of A&E Custom Manufacturing

Gibbs software training in Jan 2015 for 4 employees of Taylor Product Manufacturing

Henke Manufacturing joined our welding advisory board. KCKCC hopes to provide beginning and advanced welding training for Henke workers.
Business/Industry Partnerships
Strategic Direction 2
Goal 2.1: Enhance employability of and employment opportunities for our varied constituents

- **Challenges**
  - Determine barriers in marketing internship programs effectively.
  - Gather internship data into a central database to establish baseline and show growth.
  - Reach out to more businesses & industries to explore possible partnerships.

- **Next Steps**
  - Student focus group on internship awareness.
  - Training for coordinators in reporting internships into our database.
  - Explore partnership between Fire Science and the National Testing Network.
Strategic Direction 3: Enhance Organizational Effectiveness and Culture
In order to improve communications at KCKCC the Strategic Planning Committee for Organizational Culture and the College Senate has sent a survey to all college employees. Welcoming feedback and comments by Wednesday, February 18.

**Challenge**
- Securing enough response to have a representative sample from all employees.
- Minimize the fear of retribution

**Next Steps**
- Analyzing responses and submitting a report for review and consideration
Assure indoor air quality with adequate ventilation and control of air pollution contaminants and support a Tobacco-Free Campus in order to promote healthy students, employees and community members.

KCKCC Tobacco-Free Campus was approved by BOT, effective Fall Semester 2015

Challenges

Notification Process

Next Steps

Notification to College Community, personnel, students, and external stake holders
Trozzolo Communications hired August 2014.

Fact finding interviews conducted September-December 2014

(Administration, community, faculty, staff, students)

Brand audit and overall marketing and communications plan development September-December 2014.

Initial research findings and branding recommendations to be presented to Leadership December 2014

Next Steps

- December/January - review results of fact finding and agency recommendations
- January/February - begin implementation of agency recommendations
Special Thanks

Contributors
- Strategic Plan Committee
- Strategic Plan Work Group Leaders and Members
- Institutional Research
- Media Services
- Administrative Support Staff
- Countless Silent Contributors

Interest and Support
- Board Of Trustees
- College President
- Vice President for Academic and Student Affairs
The result of planning should be effective, efficient, and economical...that is, suitable for the intended purpose, capable of producing the desired results, and involving the least investment of resources".

Clark Crouch